

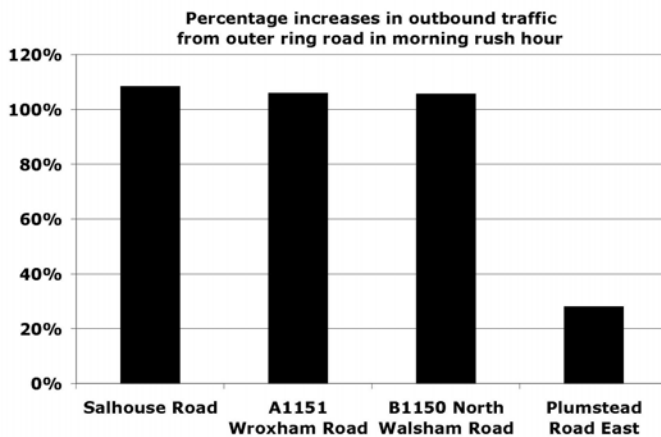
Dear Resident, *April 2009*

If the Greater Norwich Development Partnership (GNDP<sup>1</sup>) has its way, **traffic from the Norwich Northern Distributor Road and 10,000 houses will be coming your way in north-east Norwich.**

The GNDP are currently consulting the public on future growth plans for Norwich. Turn over page to find out how to object **by the closing date of Friday 24 April.**

### **A significant increase in traffic to your area**

Are you aware that the proposed Northern Distributor Road (NDR) would dramatically increase traffic on residential radials roads in north-east Norwich? This is contrary to Norfolk County Council's claim that a NDR would reduce traffic in north Norwich.



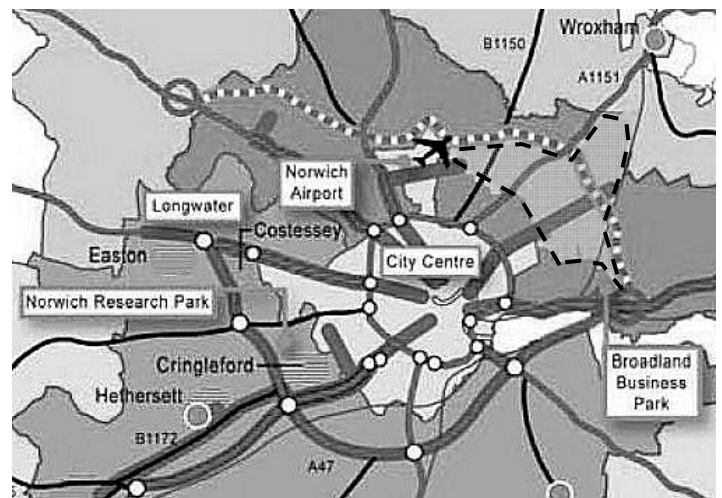
The graph illustrates figures taken from Norfolk County Council's NDR Business Case showing dramatic traffic increases in the Opening Year (2012). This graph is for the AM peak period and shows massive increases

<sup>1</sup> The GNDP comprises Norwich City Council, South Norfolk Council, Broadland District Council and Norfolk County Council.

in outward bound traffic on the main radial roads near you – this is because drivers would have to drive out along these roads in north-east Norwich to gain access to a NDR (the reverse in the Peak PM period). Residents living in the side streets would also be affected by more traffic on the radials.

### **A significant increase in development close by**

Are you aware that the Greater Norwich Development wants to locate a new urban extension of up to 10,000 new dwellings in north-east Norwich? The GNDP have flagged up the area as a "Growth Triangle" (dashed on map) in order to beef up their case for a NDR costing £127 million and attract central government Growth Point funding for the road.



**It has become clear that the County Council's purpose for building the NDR is to open up countryside for major development. This would only increase traffic on City roads.**

## **Proposal for an Alternative Transport Plan for Norwich**

1. The economic recession is a good reason for planning for smaller scale growth. Margaret Beckett, Housing Minister, acknowledges that the Government will miss its target of building three million new houses by 2020. And do we want Norwich to expand to the size of Nottingham anyway?
2. Future growth in Norwich is being planned on a NE - SW axis. Highest priority must be given to developing a high quality public transport system to connect the different parts of Norwich and make cross-city journeys easier. Building an outer orbital NDR would only generate car travel between NE and SW Norwich.
3. For addressing growth in east/north-east Norwich area, smaller-scale highways improvements listed in Broadland Local Plan 2006 could create a new road between the A47 Postwick Junction and A1151 Wroxham Road, largely with developer funding. Its route runs close to the NDR alignment and it would be madness to also build a costly NDR. The Department for Transport has expressed doubts over the County's plans for an enormous Postwick Hub gyratory and a NDR.
4. In addition, new circular public transport services using the new road would connect the proposed eco-town at Rackheath to Broadland Business Park and communities in between.

## **What you can do**

1. **Respond to the GNDP public consultation on the Norwich Joint Core Strategy – especially to their transport plans for Norwich (growth plans built around a NDR) and the scale of development planned.**

You can do this via facebook at <http://tinyurl.com/gndp-face>

or via an ordinary web page at <http://tinyurl.com/gndp-web>

**The strict closing date for responses is Friday 24 April.**

2. Write a letter to Eastern Evening News  
([eveningnewsletters@archant.co.uk](mailto:eveningnewsletters@archant.co.uk))

and the Eastern Daily Press  
([edpleters@archant.co.uk](mailto:edpleters@archant.co.uk))

3. Raise the issue with candidates canvassing for Norfolk County Council elections on 4 June.

For further information, log on to NNTAG website at [www.norwichn25.org](http://www.norwichn25.org)

**The NDR isn't needed for future growth and it would only create more congestion and more car journeys in North East Norwich.**

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